



An evening of rustic elegance

HEALTHY BEGINNINGS, BRIGHT FUTURES

June 8, 2024 • Strawberry Farms, Irvine

www.momsorangecounty.org/hbbf2024/



2024 SPONSORSHIP OPPORTUNITIES

All sponsors will be acknowledged on event printed materials, event web page (with hyperlinked logo), auction website, social media posts, event day visuals and a special mention in post-event thank you messaging.

\$25,000 Rustic Royalty Exclusive Title Sponsor

- Two VIP tables (10 seats each) with premium positioning
- Two premium bottles of wine per table
- VIP Check-In for sponsor and guests at the event
- Opportunity to introduce a speaker or program element during the event
- Exclusive title sponsor MOMS keepsake gift
- Full-page advertisement in the event program
- Prominent logo placement on all event marketing materials
- Exclusive mention in press releases and media coverage
- Company name/logo on printed menu

\$250 Individual Tickets

- The tax-deductible portion of an event ticket is \$150

Heart & Soul Underwriting Opportunities

Underwriters will be recognized in the printed program.

- \$1000 Commemorative Gift Sponsor
- \$500 Entertainment Sponsor
- \$250 Program Printing Sponsor

\$10,000 Elegance in Bloom Sponsor

- One VIP table (10 seats) with prime positioning
- Two premium bottles of wine per table
- VIP Check-In for sponsor and guests at event
- Company name announced during event program
- Half-page advertisement in the event program
- Company name/logo displayed on dinner table centerpieces
- Company name/logo on printed menu

\$5,000 Country Couture Sponsor

- Eight VIP seats with preferred seating
- VIP Check-In for sponsor and guests at event
- Company name announced during event program
- Quarter-page advertisement in the event program
- Company name/logo on printed menu

\$2,500 Rural Radiance Sponsor

- Two VIP seats
- VIP Check-In for sponsor and guest at event
- Company name announced during event program
- Company name/logo placed on signage at event reception

Program Ad Book: (5.5" w x 8.5" h)

Full Page Ad (5.5" w x 8.5" h):	\$500
Half Page Ad (5.5" w x 4.25" h):	\$250
Quarter Page Ad (2.25" w x 4.25" h):	\$175
Full Page Back Cover Ad (5.5" w x 8.5" h):	\$750**
Full Page Front Inside Cover Ad (5.5" w x 8.5" h):	\$750**
Full Page Back Inside Cover Ad (5.5" w x 8.5" h):	\$750

**reserved for sponsor until April 15, 2024

Ad will be in program book and used in event marketing

Please provide finished high-resolution artwork in electronic file format (.jpeg, .png, .pdf or adobe) by May 1, 2024

SPONSORSHIP COMMITMENT FORM



- I/my company would like to sponsor the event as a _____ Level Sponsor for a total of \$_____.
- If you would like to pay by credit card, please visit the event website at www.momsorangecounty.org/hbbf2024 or call 714-352-3406
- Enclosed is my check payable to MOMS
- I/We cannot attend the event but would like to make a charitable donation to support MOMS
Enclosed is a donation of \$_____.

*Please email all digital logos and advertisements for program book to tfoye@momsorangecounty.org by May 1, 2024.

YOUR CONTACT INFORMATION

Sponsor Name (as you would like it listed on event materials): _____

URL for hyperlinking (if applicable): _____

Contact Name/Title: _____

e-mail: _____ Phone: _____

Website Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Return form with payment online at
www.momsorangecounty.org/hbbf2024 or mail to:
MOMS
Attn: Tracy Foye, Development
1128 W. Santa Ana Blvd.
Santa Ana, CA 92703

For questions or additional sponsorship opportunities, please contact Tracy Foye at tfoye@momsorangecounty.com or 714-352-3406.



Thank you for your generous support of MOMS
www.momsorangecounty.org/hbbf2024

Tax ID # 33-0518078

MOMS is a 501(c)3 nonprofit organization



About MOMS:

By design, MOMS surrounds vulnerable pregnant and new mothers with support and resources to increase her chances of having a healthy pregnancy, deliver a healthy baby, achieve a healthy recovery and experience a positive start with her new baby. MOMS purpose is to reach low-income pregnant women and engage them in a program of regular perinatal screening, education, support, referral and self-efficacy that has been demonstrated to positively impact birth outcomes. We stay with mom and baby through the first 18 months with infant health and development screening, education and referrals. As well, programs for new and soon-to-be fathers exist. MOMS surrounds the family with circle of support for the pregnancy journey and beyond.